



# Zhongyang Lyu

Editor / Filmmaker  
Visual Storyteller

[Lyuzhongyang.com](http://Lyuzhongyang.com)

## PROFILE

A visual storyteller with an international background and a demonstrated history of industrial practices

## SKILLS

Adobe Pr/Ae/Ps/Ai/Au  
Avid Media Composer  
Avid ProTools  
DaVinci Resolve  
Photography  
Graphic Design  
Multimedia Planning  
HTML & CSS  
Mandarin / English

## CONTACT

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## EDUCATION

### CHAPMAN UNIVERISTY

August 2019 - Anticipated graduation date: May 2022

- Master of Fine Arts (Film Production - Editing Emphasis)

### UNIVERSITY OF MISSOURI, Cum Laude

August 2014 - December 2018

- Bachelor of Journalism (Strategic Communication)
- Bachelor of Arts (Film Production)

## WORK EXPERIENCE

### CONTENT CREATOR, MIZZOU NETWORK

January 2017 - January 2019

- Wrote, filmed and edited college league athlete profiles, event commercials and game intro-videos.
- Produced multi-platform content for social media accounts.

### VIDEO PRODUCER,

### NATIONAL STUDENT ADVERTISING COMPETITION

August 2017 - July 2018

- Crafted a campaign to make Ocean Spray relevant to a younger audience.
- Placed 3rd in Nationals and inspired real-world works.

### INTERN, McCANN PRAGUE

June 2017 - July 2017

- Conducted a comprehensive global campaign for Velkopopovicky Kozel brewery with teammates.
- Composed storyboards for a television commercial that promoted the brand vision.

## LEADERSHIP

### INTERNATIONAL REPRESENTATIVE

### THE DODGE COLLEGE GRADUATE STUDENT COUNCIL

June 2020 - Present

- Worked with administration to create policies and procedures that enabled students to film projects safely during the Covid-19 pandemic and arranged PPE donations from outside vendors to offset increased costs.

### PRESIDENT,

### MU CHINESE STUDENT AND SCHOLAR ASSOCIATION

May 2017 - May 2018

- Corresponded with Chinese Consulate and University administration in order to help the newcomers adapt the new environment.
- Led teams on various programs including Spring Festival Gala, MyzouMyvoice singing competition, and MU Confucious Institute anniversary.
- Reached out to cliens inculding AT&T, Bank of America and Mercedes-Benz for sponsorships.